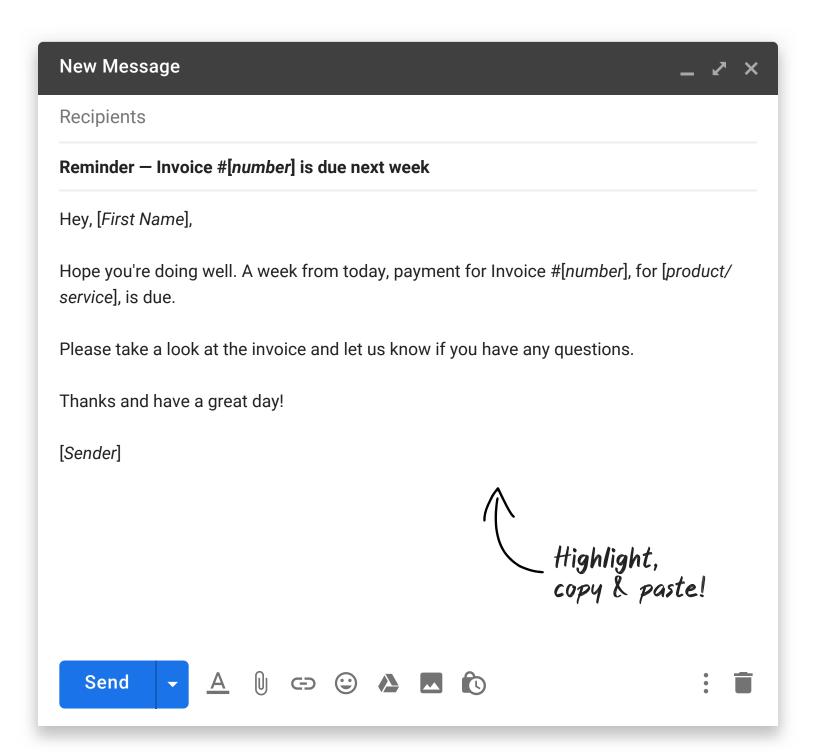




First payment reminder

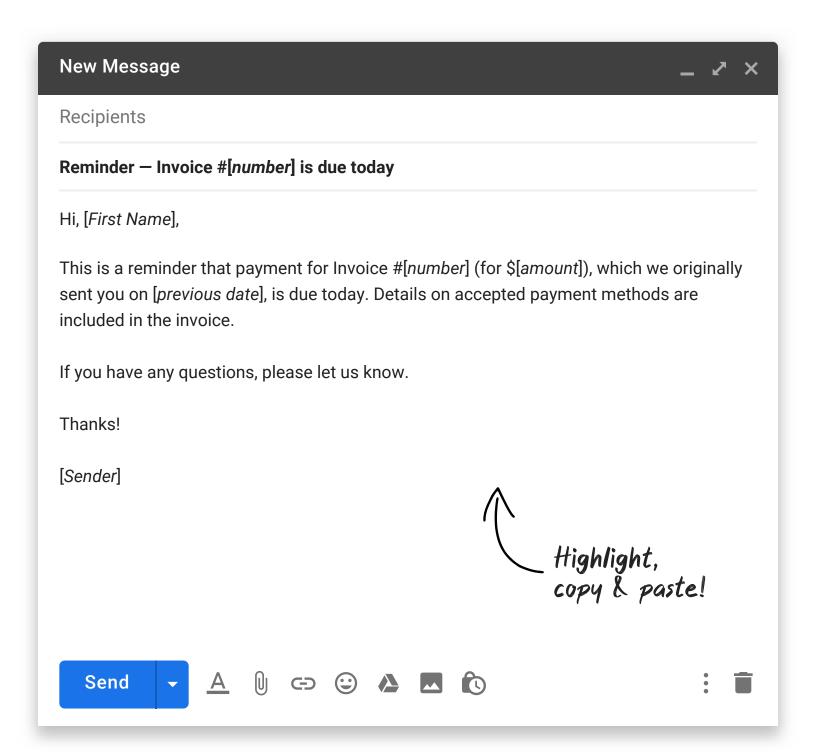
One week before the payment is due





Second payment reminder

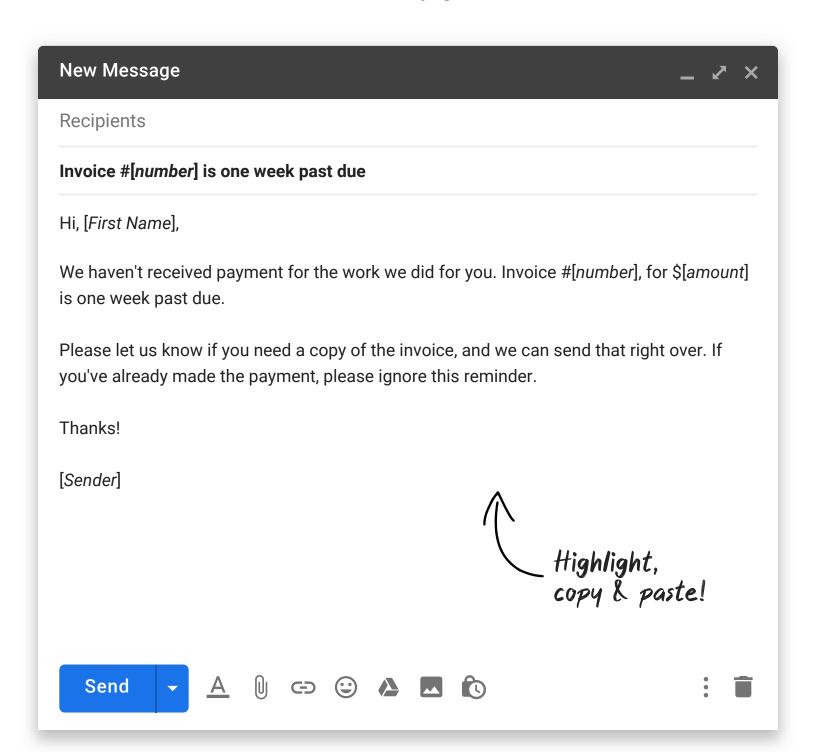
On the day the payment is due





Third late payment reminder

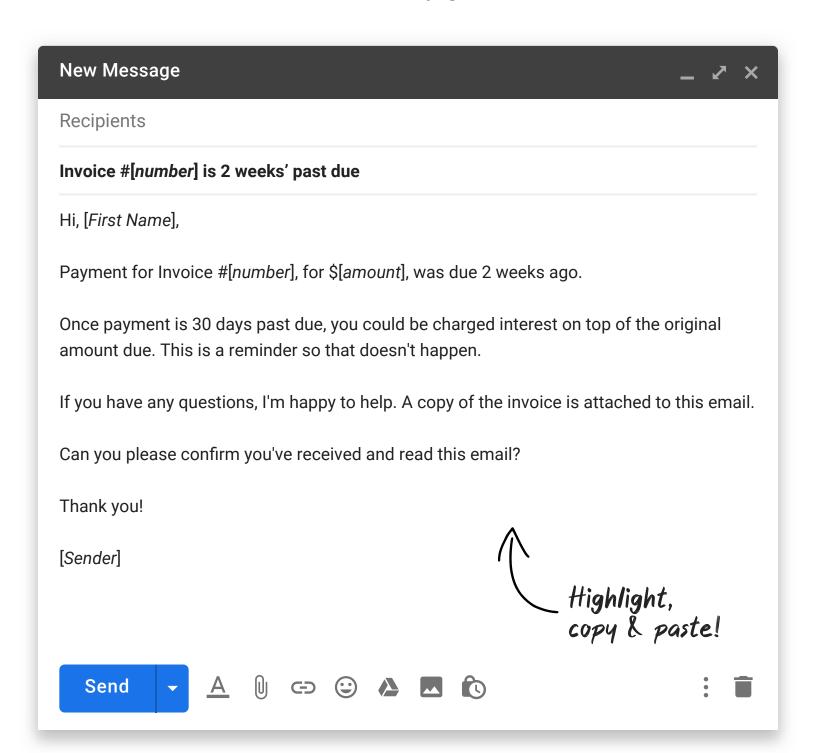
One week after late payment was due





Fourth late payment reminder

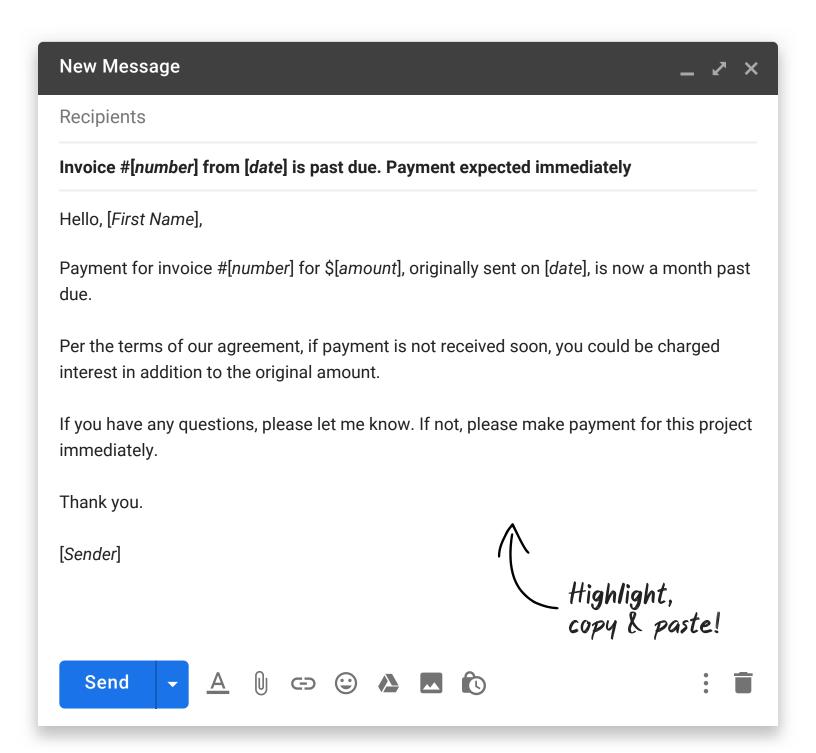
Two weeks after late payment was due





Fifth & final late payment reminder

One month after payment was due





About Simply Business

Simply Business is an online business insurance brokerage that specializes in one thing: protecting the business our customers are working hard to build. We make it possible for our customers to choose the small business insurance policy they need, so they can get back to growing their businesses.